Baseline Statement of Existing Services

This statement sets out the core activities undertaken by Test Valley Borough Council in the area covered by the proposed Andover town centre BID. It is provided in accordance with Schedule 1 of The Business Improvement Districts (England) Regulations 2004.

It is intended as an overview of the services provided to assist BID stakeholders in determining the additionality of services being proposed in the BID company's business plan. It is not intended as a statement of Council policy or as a guarantee that no changes to the extent of these services will take place during the BID period.

Baseline activities fall largely into three categories. These are:

- Environmental services in maintaining the quality of the streetscene
- Marketing and running events to increase footfall in the town centre
- Provision of car parking for visitors to / people working in the town centre

Environmental Services

Grounds maintenance activity to include grass cutting; shrub / hedge maintenance and weed spraying. This takes place throughout the year in accordance with the seasonal needs of the work.

Flowerbeds and Planter; hanging baskets; and flower troughs are maintained and regularly watered. Again, this work is managed in accordance with the seasonal needs of the work.

Street Cleaning, including bin emptying; litter picking / street sweeping; fly tip removal; street asset washing takes place on a regular basis throughout the year.

Environmental Enforcement, including abandoned trolley recovery; graffiti removal; chewing gum removal; fly-posting removal takes place as required throughout the year.

Town Centre Events

The Council has a dedicated marketing and events resource with the primary role to enhance the vitality of the town centre. This is equivalent to 1.4 FTE.

This postholder works closely with key stakeholders, including the BID; Andover Vision and Andover Town Council to deliver events in and around the High Street.

Specific events organised and supported by Test Valley Borough Council in 2023 include:

- Monthly second Sunday and indoor markets
- Holiday activities for families (lego workshops, four fun Fridays, picnic in the park etc.)
- Other events including car boot sales and wellbeing festival

In partnership with the BID, we will also deliver:

- Gardening Fayre
- Step Into Summer
- Hallowe'en Trail
- Andover Christmas Festival

The Council has also supported independent events such as:

- Armed Forces Day
- Cycling Festival
- A-Fest
- Geek Fest
- Vegan market

Parking

The Council already publishes details of its car parks and the tariffs applicable to them on its website.

More information can be found at the following link: Andover Car Parks | Test Valley Borough Council